Hope Springs Eternal: French Bondholders and the
influence. We find evidence consistent with an availability bias. Adverse
factors that influence investor responses and test the role of media
University
paper shows that by preserving the predictability of this pattern, banks can
to wait. While one might expect bankers to compete away seasonality, the
seasons (occurring like clockwork in May and October) save roughly 20
large corporate borrowers in the syndicated loan market based on month of
Loans on Sale: Credit Market Seasonality, Borrower Need,
that are difficult to study in a scientific manner, quantitative analysis may
Narrative Economics
incorporates behavioral finance research on high-turnover, or "popular"
the NYSE Zebra Edge Index (NYSE: ZEDGENY), an index that
NYSE Launches Smart Beta Index with Roger Ibbotson
invested in dozens of auto-related technological startups, including
General Motors in 2010. On behalf of General Motors, GM Ventures
ventures. Consider, for example, GM Ventures, the CVC unit initiated by
early-stage entrepreneurial
(M&A), corporations create
research and development (R&D)
School of Management
Professor of Finance, Yale
By Song Ma, Assistant
Takahasi ’80 B.A., ’83 M.P.P.M.
Tobias Moskowitz appointed the inaugural Dean Takahashi
WATCH - "Performance Edge" by Roger Ibbotson
Robert J. Shiller, Yale University
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